Hamin Kang

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SUMMARY

BI / Analytics Engineer in Web3 with end-to-end ownership across marketing, engineering, and operation. I built decision-ready metric systems (Looker Studio dashboards, automated reporting) and shipped the Eigen Economy real-time on-chain metrics web app. In crypto since 2017; author of an Ethereum book in Korea.

CORE SKILLS

Analytics & BI: SQL, PostgreSQL, metrics, data modeling, Looker Studio, automated reporting
Automation & Ops: Google Sheets, Apps Script (clasp), scheduling/triggers, CRM automation (HubSpot)
Web3 Data: Ethereum logs, RPC, on-chain KPIs (TVL, stakers, rewards), data reconciliation

EXPERIENCE

Eigen Labs | Senior BI Analyst | 2024 - Present
- Built and launched the Eigen Economy real-time blockchain metrics web app, cutting metric latency from 60 minutes to ~1 minute via event-driven aggregation (10 event types across 5 core contracts; hourly relational baseline + 1-minute RPC deltas).
- Shipped Looker Studio dashboards and automated email reports powering the Eigen Economy web app, enabling self-serve KPI access for protocol and go-to-market teams.
- Consolidated BI across 12+ systems by unifying 30+ Google Sheets and 30+ Apps Script projects into a single GitHub-versioned codebase using clasp; enabled cross-system joins and per-customer profitability analysis.
- Automated HubSpot deal lifecycle tracking by linking billing signals to wallet identity via promo codes; auto-populated custom fields and advanced deal stages to create end-to-end customer visibility.

Atomrigs Lab | Full-Stack Engineer (Web3) | Dec 2021 - Apr 2024
- Built wallet-to-identity workflows: connected user wallets to internal systems, generated QR codes per NFT, and recorded ownership metadata to smart contracts to support verifiable tracking.
- Automated Discord role assignment by reconciling Discord IDs with NFT ownership, reducing manual community operations work.

Radar | Software Engineer (DeFi) | Jul 2019 - Nov 2021
- Developed and maintained a DeFi web application supporting lending and leveraged trading; integrated 0x Protocol SDK with Vue.js and TypeScript.
- Shipped and maintained production features across front-end and back-end services (Vue, Node.js, Solidity), focusing on reliability and user experience.

PUBLICATIONS & COMMUNITY

- Author: Ethereum book (Korea) - 6,000+ copies sold.
- Community: YouTube channel with 10,000+ subscribers (crypto/education).

EDUCATION

The Ohio State University - B.A. Economics (2016)